

How to promote your blog: 26 (Free) ways to generate traffic

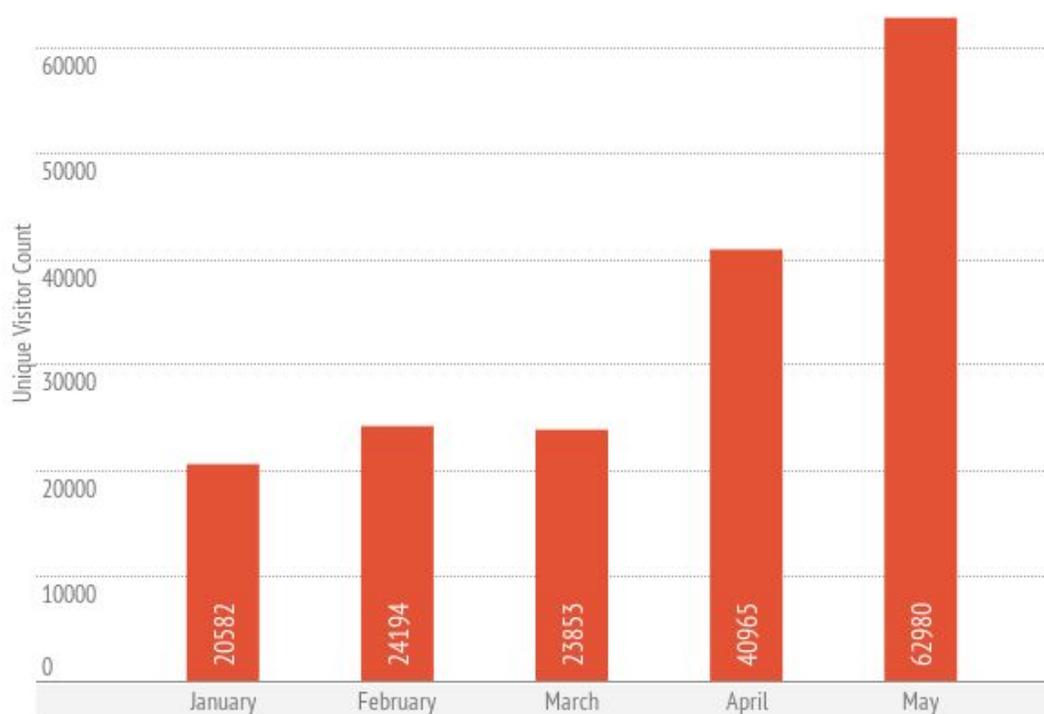
So, You started your blog. You have written some valuable content.

Undoubtedly, now you are looking for promoting your blog to get traffic. Without traffic, there is no value of a blog.

Many bloggers failed because of traffic. They were failed to get readers on their blog while they wrote good content.

But don't worry you are not like them, Without a mistake we never face failure, see this screenshot from **Neil Patel**,s blog crazy egg-

Crazy Egg's 206% Traffic Jump



If you really want to promote your blog to get a lot of traffic you need to leave old theory. You need some new and latest thing to do with your blog.

There is the millions blog that is indexed by google. Write a post or publish it, not enough to get traffic. You need to spend your time in the promotion after writing posts.

When you are writing a post keep in mind your readers. To be successful in blogging write a data driven content. Only writing is not important but important thing is that in your writing, you should never forget your reader. It's not necessary that what you know and what you think but it's really necessary that what your readers want, what they think, What type content will attract them?

Spend your time in promotion of your blog as well writing. Don't ignore it, if you want to be a successful blogger who has a huge number of audience. You are aware of ordinary promotional techniques but you need to some extra or new to get traffic on your blog.

How to promote your blog: 26 Unique(Free) ways to get traffic

1-Share your content

Social media is the primary source to promote your blog. At this time mostly the people spending their time on social media. The best way to promote your blog on these sites where you can easily find readers.

You can share your content to those people who are in touch with you, because, you also there. You need to connect with these social sites. Create your account on all social media sites if you haven't.

Here are endless opportunities to get traffic on your blog for free.

Here are social media platforms:

- Facebook
- Twitter
- Google+
- LinkedIn
- Pinterest
- Instagram

These are most popular social platforms, People every time stands here. You can share them your content or sell anything whatever you want.

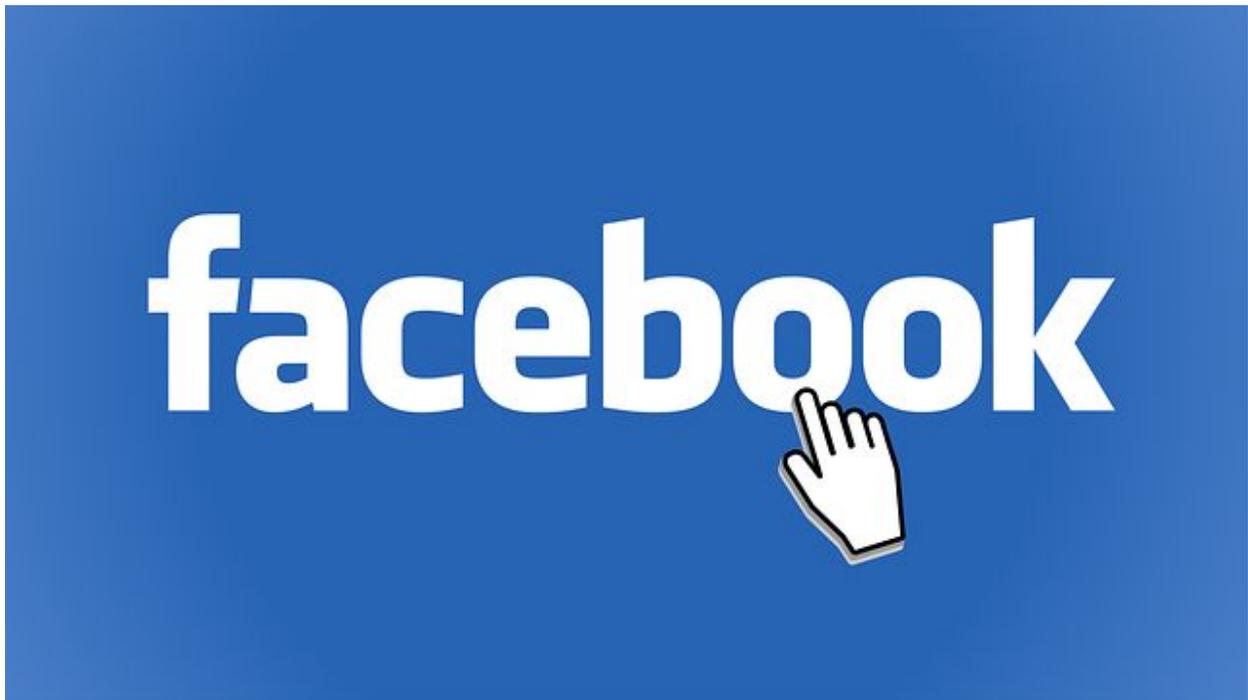
If you are sharing your blog or blog post on these social networks, you using audiences in a smart way.

A majority of your readers use social networks and a long part of their time spend on social media.

In the beginning, every blogger used to promote their blog on social media, this is the simple way of promotion. If you are writing a good content after keeping in mind your readers and their requirements then no one can stop your blog to go viral.

So start sharing right now:

2-Share on Facebook



Facebook is one of the best social media platforms to promote your blog easily. You can find here every type people who are professional or unprofessional.

It will be bad to say a blogger that create an account on Facebook. It's a general thing that you would have a Facebook account.

Now you are ready to promote your blog content. You wrote it well with a unique information for readers. To get readers from Facebook, the First step would be ,Go to your Facebook account and share your content on your Facebook page.

Include the link to your blog in your Facebook profile. It would be a good thing to promote your blog in front of your friend on Facebook.

Create a page on Facebook include the name of your blog niche. You can invite your friend to join your page and share it as well.

Post your content on your Facebook page on a schedule.

Post on Facebook at the end of the week is the best way to get more readers on your blog.

- **Wednesday's-Post at 3 P.M.**
- **Saturdays-Sundays-Post at 12-1 p.m.**
- **Thursdays-Fridays-Post at 1-4 p.m.**

Share post on Facebook every day on this schedule which is given above.

If you have more than ten thousand friends on Facebook, you can post two times in a day to lead more traffic on your blog.

Use hashtag :

If you want to concentrate your readers on your specific topic, use the hashtag in your post on Facebook. This thing will help to readers to click on the specific thing which you have provided to them.

Hashtag categorize your content for search and helps to readers to find out. It makes easy to understand readers about popular to get attention. If you are a Facebook user then see at the right corner of your Facebook page, there are many popular hashtags which are provided by the Facebook.com.

Ads

A horizontal banner advertisement for Bluehost. On the left is the Bluehost logo, a blue square with a white grid pattern and the word "bluehost" in white lowercase letters. To the right of the logo, the text reads "The Best Web Hosting only \$3.49 per month" in blue. Further right is a green rectangular button with the white text "Get Started". On the far right of the banner is a small photograph of a smiling woman with long brown hair, wearing a denim jacket.

Pin Post at the top of your Facebook page:

If you want to increase more traffic, pin your popular content link at the top of your Facebook page. It will help you to lead significant traffic on your blog.

It's a simple way to increase readers. When someone opens a page, at first he will notice your pinned post to know what is specific in that.

Pinning a post is really easy - Go to your normally published post, above of the post, look at the right side, click on the small arrow type icon & pin your post, your post will be pinned right now.

Create Facebook group Or join other's, group:

Facebook groups are the great community to join. Here you can promote your blog simply. You can join groups here related to your blog topics. If you want, you can create your own group. In your own group, You are the Admin of your group, You can make every change according to you.

Pin Your post in your Group if you are an admin. Pinned post in a group will lead a lot of traffic.

Create a Facebook page:

You can create here your own page. Page name should be as your blog name. If you don't want same as your blog name you can create it including some any words of your blog niche or subject matter. You can invite your friends to like your page and share it where you can.

Publish every new post from your blog at your page. Everyone who is the liker of your page will notify when you publish any content on your page.

Boost post to get traffic :

You can boost your post in a small amount, it's really easy on Facebook. You can do it after making a Facebook page.

You can target your audience according to your content subject. You have to pay for visits, not for clicks.

Facebook is the perfect network to incite your social recommended traffic. You need to publish an entertaining blog post to Facebook promotion. Facebook users want to be entertained, so make post humorous or super useful post to get lots of social referrals traffic.

3-Share your content On Twitter



Twitter is a professional social media platform. If you are an active twitter user here you can connect with millions followers. To be active on twitter post in fifteen times in a day. You can follow here top bloggers of blogging industry.

To engage traffic from twitter you should have followers, so be active on twitter to share your content to get readers from twitter.

The best time to tweet on twitter :

- Post in a day at-9-10 p.m.,2-3 a.m.& 6-7 a.m.
- Mondays and Fridays-at 12- 3 p.m. & 5 p.m.
- Wednesday's-post at 12pm& 5- 6 p.m.

This is the best schedule to tweet on twitter to get a huge number of readers on your blog content.

Share your content on your twitter account in multiple times in a day to promote your blog on twitter.

The frequency of tweeting on twitter is 15 times. To be active on twitter or get lots of visitors, be continue in this frequency.

Tweet some valuable tips or experiences ideas with your content link. It would be bad that you are tweeting only your content's link. Write something specific to attract followers. If you are using in your tweet only links of your blog or blog post, followers never will come in touch with you.

Use to give a response to your followers tweet. Tweet in 70-100 characters and include an image with your tweet. The image should be attractive or it contains your subject material.

Don't forget use of **#hashtag**, to engage the attraction of your followers with your popular subject matter of your tweet.

To keep the attention of your followers on your tweet **#hashtag** is very useful.

Tweet with add:

If you want to quickly result of your tweet, you can advertise of your tweet. Click on any tweet which you have published. Below of your tweet, click on **view tweet activity**.

Here you will see the impressions of your tweet and total engagements. At the below of all this click on get started and select your audiences or give payment information. Before it here will be a link **ads twitter.com**, click on that to know more about twitter advertising.

4-Share your post on Google+

Google + is a social media platform by Google. It also a big social media platform to share your content. Create your own profile here to promote your blog. Your Gmail account automatically makes your account on G+ .

To be an active Google+ user you need to post two times in a day. The schedule of posting: *Monday -Friday -Post a 9-11 a.m. and Wednesday post at 9 a.m.*

5-Use LinkedIn to share your blog



LinkedIn is a business professional social media platform. You can create your account here. Share your content to your connection four times in a week. LinkedIn is a busiest social media platform because here are all professional people who are from working areas. They are mostly used to be active after the work week.

The best time to post on LinkedIn :

Tuesday-Thursday: Post at 7:30- 8:30 & 5-6 a.m.

Tuesday: Post at 10-11 a.m.

Post a short message on LinkedIn that contains the particular things from your content that will attract your connections.

Use videos and infographics to post on LinkedIn. Your busiest connections have no time to read your big messages so keep short your post message. Keep trying to help them to grow their business or skills, this will attract them to keep reading your content.

Use LinkedIn groups to share your blog:

LinkedIn groups are very useful to get readers on your blog. You can join groups or create your own LinkedIn groups to connect with peers.

LinkedIn groups look like the Facebook group as well. If you will succeed to inspire your group members then share them your content or promote your blog.

Like as Facebook, LinkedIn also provides the sponsored content to promote your blog. Here also you are able to boost your already shared post. You will have to pay for it an amount. You can target your right audience to promote your blog.

6-Promote your blog with Pinterest:



Share your content images on Pinterest. Create your own board on Pinterest to grow a lot of traffic from Pinterest. Post on Pinterest in multiple time in a day.

Pin at the best time: *You can pin on the Pinterest t 2-4 a.m.*

On Saturday you can pin at 8-11 p.m.

On Friday you can pin at 3 p.m.

Daily pinning on the Pinterest is the best way to be active or to promote your blog. You can pin four, nine, and 30 times in a day on Pinterest. But in a research, it is found that pinning nine times is the best frequency.

7-Create an email list

If you will ask successful bloggers about the big source of traffic on their blog, they will tell you about the email list. Building an email list is the best way to turn organic traffic and keep coming back your first readers forever. You can create your email list with [SumoMe](#) plugin. Start your email list today. [SumoMe](#) work well to build an email list. Through email list, you can send to your subscribers' everything direct in their inbox.



Send emails on a schedule will help you to get visitors on your blog post. It is founded that send an email at the weekend is very helpful to grow your visitors.

In your time zone sending an email at 10 a.m. the best time to let go viral your blog. Create a pretty campaign to send emails.

Add social share buttons to email campaigns that will help readers to share your content with others. Mostly bloggers posts emails 3-4 time in a week,

An email list makes your blog traffic doubles when you send emails to your list about a new publish post. They come to know directly by a notification. You can inform your blog subscribers about your new updates, new contents ,bonus or courses .Send emails directly in the email box to the whole list.

8-Publish Long content

Don't miss this thing to get traffic on your new blog. [Write long content](#) with a pretty strategy , good & valuable subject matter. Google ranks long article quickly than a short article.

Write article above 2000+ words if you really want to get traffic on your blog.

The top blogger of blogging industry **Neil Patel** says that long articles quickly ranked by every search engine in compare of few words articles. He used to write articles 4000 to 8000 words always.

Comprehensive articles are the most important source of getting traffic on your blog. Mostly bloggers missed this thing. Write long article to get rank in search engines.

9-Write Guest Post

Guest posting is the best way to promote your blog. Write guest post to those blogs who have a huge number of visitors & having lots of subscribers.

Use to write a guest post for the top and popular blogs than yours that will help your blog to promote. When you will write a guest post, give the bio & blogs link in it. Guest post works of an effective backlink for your blog.

In a guest post, you are allowed to link your blog, it will give you the result of lots of traffic. Before writing a guest post, make sure that you are targeting to the right community.

10-Comment on other's blog

Use blog commenting on other's blog to make a relationship with another blogger, It is the way to make a community. When you comment on blogs, the authors of blogs and other readers who already commenting on the blogs also noticed on you or your blog link.

Use an insightful comment on a blog to grab the attention of author and readers of that post. If you comment in effective style with some important thing, other readers will try to know about you, they will use click on your blog link.

Comment on a highly authoritative & popular blog to get lots of traffic on your blog.

11-Participate in forums

Participate in online forums related to your blog topic & Become an active member on online forums. It will help you to promote your blog.



Use the link to your blog in your forums signature to get traffic from forums on your blog. There are many forums where people gather to talk to each other on specific topics. Like as commenting, on the forums you can be able to draw attention to yourself and your blog through conversations and adding quality.

Other forums participants may follow you & your blog through your signature link. You can add a direct link to the special post to collect visitors through forums.

12-Use Quora to promote your blog

[Quora](#) is a question answering site. People use to ask questions on this site on various topics. Search a topic related to your blog niche, give answer of questions in your opinion. At the end of your answer, you can put the link of your blog. It's an invitation to readers to come on your blog to know more on that topic. Try to give right answer that readers really want to know.

13-Post on Reddit for promotion

There is a large community on Reddit. Reddit community loves to spend time on the internet. Search subreddit related to your blog topic and participate in their conversations. Whenever you publish a new post and want to promote, share your post to applicable subreddit. Start a helpful discussion on Reddit don't use just plugging a link. Use to spread your experience on your topic and try to learn something, it would be bad that they think about you that your purpose to come on Reddit is only promotion of your blog to them. After a helpful discussion, you can promote your blog, even they can ask you about your blog if your discussion is helpful to them.

14-Use Content syndication

You can publish your current content on other websites, that called syndication of your blog. Guest posting requires only new content which you put in the syndication, you can post your existing content to some website to get visitors. Make sure before syndication that you dropped a link in your post to grab readers on your blog and ask people to click on the links. Search some websites of blogging industry related with your blog topic to syndicating your blog, Such as [LinkedIn](#) & [Medium](#). You can use these site easily to syndicating your blog.

15-Outreach plan

Make an outreach plan to promote your blog. Certainly, you have social media community and an email list. If not then build up it does outreach.

Look some other blogger and their audiences it is possible, ask them to share your content on social media or on their email list.

Just ask them to come to know about your blog & share to their related bloggers, influencers or business owners. Some of them give you a response or some will ignore. So make a list of interested people to your content, and get in touch with them.

Don't shy to do this because of it may be that they can say you no.Nothing is worst to do this.May be It possible some of them will say yes.

16-Blogging community

Submit your content to the blogging community, these are the nice place to get traffic on your blog.Here are some top blogging communities where you can submit your content to get huge traffic on your blog.Read [this to Know about some blogging community](#).

17-Use Social share buttons



Include social share buttons in your content.Social share buttons help to your visitors to share your content with their friends.It helps you to get traffic to your blog from social sites.So install social sharing plugin and put sharing buttons in your content.

Social share buttons will lead more shares to your content the resulting traffic to your blog.

18-Convert your blog post into PDFs

Convert your blog posts into PDFs and submit it on the pdfs submit website. It is the way to generate more traffic on your site. It will help to the reader to read your blog post offline after downloading.Make sure ,in your PDF, you include the link of your website. It will help to your reader to come on your website after finishing PDF.[Here are some pdf submit sites](#).

19-Start a Podcast

Podcast nowadays become the best way to exhaust content on a transpose. In a [Search](#), it is found that Million people of America like podcasts. It helps to people to learn at the working time. You can listen to a podcast while you are busy with other work or you have no time to reading articles or watching any video. Put a headphone in your ears and listen to the podcast. Start your own podcast today to boost the traffic of your blog.

Submit your podcast to audio sites to make available it for all. It will help you to increase traffic on your blog. Read [this guide](#) to know about some podcast submit sites.

20-Create an e-book

Create a minor or brief e-book and make it available for free to your readers. Even don't ask for email for this but share it everywhere. Ask your readers to share it where it possible for them. Include link and bio inside your e-book, help visitors to find out your blog. An e-book increases massive traffic on your blog if you create it in high-value or providing free of cost.

21-Optimize Basic SEO



Basic SEO is also the source to lead traffic on your blog so don't ignore it. Many bloggers ignore the basic SEO, it can be the cause of suffering & they lose their traffic. Successful bloggers 50 % traffic get from the search engine because they never ignore basic SEO of their site.

Use right title tag, catchy description to attract the attention of visitors. Make sure that your site is easy to navigate in search engine, It will help you to get traffic on your blog.

22-Use Of Images

Use catchy, valuable images in every blog post. If you include images in your blog posts it can succeed to get 95% more traffic in compare of without image article.



Ensure that every post of your blog including one or more images, that can help you to boost your blog traffic. Images make your blog visual to readers. Post with images that catches the attention of readers. It makes the look of your post pretty.

23-Submit blog to Directories

Submit your blog to blog or websites directory to boost your traffic. Blog directories can be a good source to get traffic on your blog. [Here is the list of some free blog directories.](#)

24-Make your Post easy to share

Use floating share bar to share your content. I recommended to [SumoMe](#) Plugin to enable floating share bar on your blog content. Floating social share bar include in your blog content, that move with readers to help them share your content on social sites. It leads much traffic on your blog from social sites.

Use follow us buttons on your blog to join you on social media, It will help you to promote your blog through social sites.

Use social lockerz share buttons. You can give a bonus of any pdf, infographic or any e-book. If your reader will share this than it will unlock and your reader will able to read this. Social locker helps to increase social shares of your blog.

25-Use Flipboard for promotion

Flipboard is a mobile app, it has 80 million users. Download app & create your account on Flipboard. Simply post your content in one click on Flipboard. It will turn into an astonishing magazine style format and tap to share your content with 80 million users. It's the best app to increase your blog traffic.

You can build a digital magazine which will help you to [share your best content](#) formerly your blog niche.

26-Create infographics

Infographics work as like a post of thousand words. Infographics make your blog visual, valuable or interesting for readers. Turn your post into the infographic, share it on these sites like [visualarchive.com](#) or [dailyinfographic.com](#).

Infographics will help you to bring new visitors who react well to visual content. An infographic can help you to get more response from visitors to increase your blog traffic. Create high-quality infographics related to your content matter and offer to another blogger to include it in their posts. If other bloggers will include your infographic in their blog post, it works as a backlink to generate much traffic to your blog.

To let go your infographic viral check out [this post from quicksprout.com](#) to get lots of traffic from the infographic. It leads backlinks to your website, to know about link approach see [this infographic case study](#) by **Brian Dean** the owner of [backlinko.com](#)

Conclusion

There are many other ways to promote your blog, but I have pointed out here very important of them.

After knowing that how to promote a blog or website, it becomes easy to get traffic on your blog. Spend your time in promotion sure you will success to increase traffic.

Publish a post simply, share with your email list subscriber or on social media is not enough to get traffic on your blog. You can't hope for the best, it can be in limited numbers. Getting traffic depends on your blog niche & starting strategy of your work. The article should be comprehensive with special keywords or valuable information.

After posting an article, some of the new bloggers wait for visitors. But how it can be possible, you need to write more posts in a frequency to get ranked in google or any other search engines.

Spend your much time to promote your blog to get lots of traffic. I explained in my post some important or valuable promotion tactics. Apply these tactics and start boosting your blog traffic right now.

(Other posts)

- [How to start a blog less than 20 minutes](#)
- [How to write a data driven post](#)
- [Make money with your blog:15 easy way to monetize a blog](#)